

Objective

To find a creative and challenging position in marketing, technology, or product design at a company that strives to add value to the world.

Education

Georgia Institute of Technology | Atlanta, GA

Pursuing Bachelor of Science in Industrial Design
Expected Graduation May 2009
3.8 / 4.0 Overall GPA (Highest Honors)
3.9 / 4.0 Major GPA

Wesleyan School | Norcross, GA

Graduated May 2005 with 3.9 / 4.0 GPA

Experience

Georgia Tech, Dean of Students Office | Atlanta, GA | Summer 2008 - Present

The Dean of Students Office assists students and promotes initiatives that address students' needs and interests.

Office of Student Involvement Intern

Updated seven Georgia Tech office websites
Offered technology support to over 400 student organizations via walk-in office hours
Led seminar for Common Questions and Answers on technical support
Rebuilt organization database interface and developed support website content

The White Envelope Project | Atlanta, GA | Spring 2006 - Present

The White Envelope Project is a nonprofit organization dedicated to developing the next generation of givers.

Founder, Creative Director, Board Member

Established and coordinated the launch and ongoing growth of a national non-profit
Developed website with 1.3 million hits annually (whiteenvelopeproject.org)
Designed, produced, and distributed *Catalog of Giving* to over 20,000 people in two years
Manage e-commerce style "Giving Portal" that has processed over 600 transactions
Responsible for brand development and marketing strategy

ThinkIt Design | Dallas, GA | Summer 2008

ThinkIt is a small design firm servicing startups to Fortune 500 clients in design and professional consulting.

Industrial Design Intern

Assisted in concept generation, sketching, graphics, and branding for seven design projects
Researched current designs and design alternatives to assist with ideation and proposals

Sol Design Company | Decatur, GA | Fall 2006 - Winter 2007

Sol Design is a web & graphic design firm serving over 50 companies.

Web and Graphic Design Intern

Assisted with the creation, development, and maintenance of websites for 20 businesses
Interacted, installed, and managed multiple content management systems (CMS)
Provided clients with recommendations about website technology and functionality

CI Radar | Norcross, GA | Summer 2005, Summer 2006

CI Radar is a growing company offering competitive intelligence systems for small to medium size businesses.

Client Information Analyst

Managed, analyzed, and refined incoming data for ten clients
Provided feedback to system developers for information management tools
Developed content, design, and implementation of Analyst User Manual

Freelance Web & Graphic Design | Atlanta, GA | 2003 - Present

Independent, Freelance Website and Graphic Development.

Developed ten websites for small businesses, individuals, and organizations
Initiated client relationship with delivery of multiple options for solutions
Provided ongoing advice and support for clients



james stuart lawder

Honors

Georgia Tech Faculty Honors Program (2008)
Dean's List (2005-2009)
Dance Marathon: National Best Website (2008)
D.A.R. Outstanding Citizenship Award (2005)
Eagle Scout Award (2002)

Activities

Georgia Tech

Delta Chi Fraternity | Secretary 2008-2009, IT Chair 2007-2009
Honor Advisory Council 2007-2009
Tech Beautification Day | Co-Chair 2007-2009
Executive Round Table | Senior Vice President of Communications 2008 - 2009
Dance Marathon | IT Chair 2007-2008
Omicron Delta Kappa (National leadership honor society) 2007-2009

Volunteer & Community Service

Varsity and Junior Varsity Community Lacrosse Coach, Wesleyan School 2007-2008
Mexico Mission Trip (2009)
Romania Mission Trip (2004, 2005)
Honduras Mission Trip (2003, 2004)

Skills

Creative Design

Concept sketching, rendering, and model development
Eight years of client-based communication in marketing, branding, graphic and web design

Program Knowledge

Adobe Creative Suite, Alias Studio, Solidworks, Sketchup, Microsoft Office, Windows + Mac

Technical Knowledge

Familiar with PHP, ASP, Java, HTML, CSS, C+, Action Script, XML

References

Sam Harris

President and Senior Industrial Designer, Form and Function, Inc.
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Danielle McDonald

Assistant Dean & Director of Student Involvement, Georgia Institute of Technology
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Adam Rosenkoetter

Owner & Technical Director, Sol Design Company
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Portfolio

Please visit jslawder.com to view an interactive portfolio of work